

Consultation Feedback – Key Points

Why Review Car Parking?

- Move to Wiltshire Council – lack of consistency between former districts
- Parking is wider than just charging – important part of local transport policy
- Need to update existing strategy – price comparison with neighbouring areas

Consultation Process

- Informed people through:
 - Web portal and documents in libraries
 - Press release, Parish Newsletter and Area Boards
 - Emails and letters to some 8,000 contacts
- Overall, some 600 people responded making over 5,000 comments
- Reasonable response from Amesbury, Chippenham, Corsham, Devizes and Salisbury; more limited number of responses from most other areas
- Concerted campaign by councillors and parish councils in South West Wiltshire

Countywide Responses

- Overwhelming support for economy as most important objective
- Next highest support for meeting residents' need for parking
- Majority support for concept of banding towns and proposed land-use zones
- Small majority disagreed with proposed bands
- Large majority agree that town and parish councils should be offered 'buy back' and car park management opportunities
- Majority selected 'conventional' (lowest) parking charges option
- Little enthusiasm for proposed Sunday parking charges
- Significant support for more pragmatic approach to residential parking in new housing developments
- Overwhelming support for policy and process on residents' parking zones
- Majority support for council's approach to parking enforcement

Local Responses

- 7 Total respondents
- If car parking at the Country Park is made chargeable then it would encourage parking elsewhere, causing problems other areas e.g. Frome Road.
- Trowbridge should be given to 1 hour free car parking, then chargeable as they have currently in Westbury and Melksham. It is vitally important to keep people visiting Trowbridge.
- Long stay commuter parking provision should be assessed where adequate sustainable transport alternatives exist, not automatically reduced.

Next Steps

- Sept-Nov: Area Boards' feedback presentations
- Oct-Nov: consideration of consultation responses
- Dec: Cabinet decision meeting (14th Dec)
- Jan-Mar: statutory procedures
- Apr: implementation of changes